



7TH ANNUAL

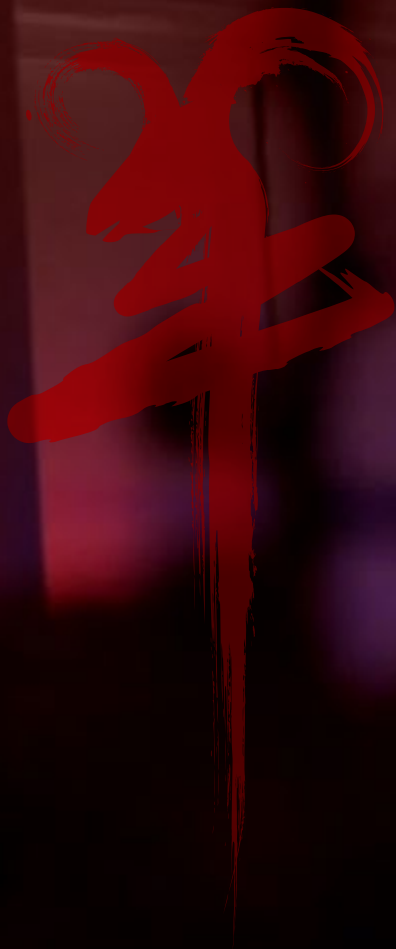
LUNAR BALL MARCH 7 2015

CELEBRATING THE YEAR OF THE RAM

CHICAGO HISTORY MUSEUM
LUNARBALL.ORG



COMMUNITY ORGANIZATION PARTNERSHIPS



YOU ARE
INVITED



The 7th Annual Lunar Ball, Chicago's largest fundraiser for Asian American young professionals and friends, will be held on Saturday, March 7th at the Chicago History Museum. On behalf of the Lunar Ball Committee, we invite you to support community development and education by becoming a community partner for Lunar Ball 2015.

This year, we expect a crowd of 500+ of Chicago's most accomplished and involved young professionals to fill the Chicago History Museum for an evening of fun, food, and networking. The event will include tastings from Chicago's top restaurants, open bar, cultural performances, multiple DJs, raffle, and silent auction.

We hope you can join us on March 7th!



LUNAR BALL 2015 ANTICIPATED HIGHLIGHTS



*Lunar Ball is the largest
Asian American fundraiser
in the Chicagoland area*



ATTENDEES

500+ Attendees

COMMUNITY ORGANIZATIONS

Over 20 Community Organizations collaborate to produce Lunar Ball

DIVERSE OUTREACH

Connect to over 10,000 diverse Chicagoland young professionals via email and social media

COMMUNITY IMPACT

With your support, we will raise \$40,000 for charity this year



BECOME A COMMUNITY PARTNER FOR LUNAR BALL 2015

Make your organization visible to a thriving community

Lunar Ball was first held in 2009 under the belief that an event like this could create meaningful opportunities for pan-Asian unity, community service, cultural awareness, and leadership development.

During the past six years, Lunar Ball has become increasingly successful and inclusive, bringing more and more local communities together. Today, Lunar Ball is a widely anticipated annual event for the Asian American community in the Chicago area.

Last year, 17 Chicagoland community organizations took part in Lunar Ball to celebrate the special holiday and raise awareness of the challenges facing Asian American communities.

We welcome your organization to become a Lunar Ball community partner. With your help, we will engage more local organizations and extend outreach into the community.



A few of our 2014 Community Organizations



GIVING BACK TO CHICAGO YOUTHS



Help Lunar Ball 2015 raise funds to support Project: Vision, a 501(c)(3) non-profit dedicated to providing Chicago's Bridgeport and Chinatown communities with the tools for educational, personal, and civic development.

Your support helps provide after school resources for underprivileged children in the Bridgeport and Chinatown areas, while providing exposure of your organization to a broad base of Chicagoland professionals.

Community partners are highlighted before the event through email, websites, social media, and other channels and prominently displayed within program materials and signage throughout the event.

COMMUNITY PARTNER BENEFITS



With the support of local organizations like yours, we hope to reach our goal of raising \$40,000 for local charities including our community beneficiary Project:VISION. Partner organizations are vital to the success of Lunar Ball and help ensure a diverse, high achieving, and fun attendee base. Community partners will receive ticket discounts for members, listing and logo placement in the program booklet, inclusion in event publicity, and other marketing exposure. There is no cost or financial commitment, we simply request that organizations publicize Lunar Ball to their networks and attend with as many members as possible! Become a Lunar Ball 2015 Community Partner by letting your members know about Lunar Ball.



COMMUNITY PARTNERS RECEIVE BENEFITS OF:

- Inclusion in Social Media Campaign on Facebook
- Organization Logo on Event Night Jumbo Screen
- Organization Mention from Stage
- Organization Logo in Event Program Booklet
- Discounted Ad in Event Program Booklet (optional)
- Organization Logo on Stage Banner
- Organization Name in Lunar Ball 2014 & Other eBlasts
- Organization Name and Link on Event Website
- Lunar Ball 2015 Ticket Discount For Organization Members
- 1 Comp Ticket for Organization Use for Every 10 Tickets Purchased By Members

COMMUNITY PARTNER AGREES TO:

- Publicize Lunar Ball to organization members
- Share event social media posts (at least 2 per month)
- Include Lunar Ball in organization email newsletters (at least 1 per month)
- Follow/connect with Lunar Ball on Facebook and Twitter



COMMUNITY PARTNER FORM



THANK YOU FOR YOUR SUPPORT OF LUNAR BALL 2015 AND PROJECT: VISION.

WE WOULD LIKE TO BE AN EVENT COMMUNITY PARTNER:

CONTACT

Organization Name

.....

Address

City, State Zip

.....

Contact Name

.....

Phone

.....

Email

.....

AUTHORIZATION

I am authorized to act on behalf of

.....,

and by signing below, agree to be a Community Partner for Lunar Ball 2015.

Signature

.....

Printed Name

.....

Title

.....

Date

.....

SUBMISSION

Please send relevant information, organization logo, and any questions to marketing@lunarball.org.

To guarantee printing in our materials, please confirm and email your logo by **February 24, 2015**.



7TH ANNUAL LUNAR BALL 2015
MARCH 7TH, 6:00PM - 11:00PM
CHICAGO HISTORY MUSEUM
LUNARBALL.ORG