



8TH ANNUAL  
**LUNAR BALL**

2016

*Celebrating the Year of the Monkey*

SATURDAY MARCH 12TH ♦ CHICAGO HISTORY MUSEUM

COMMUNITY ORGANIZATION PARTNERSHIPS

# YOU ARE INVITED



The 8th Annual Lunar Ball, Chicago's largest fundraiser for Asian American young professionals and friends, will be held on Saturday, March 12th at the Chicago History Museum. On behalf of the Lunar Ball Committee, we invite you to support community development and education by becoming a community partner for Lunar Ball 2016.

This year, we expect a crowd of 600 of Chicago's most accomplished and involved young professionals to fill the Chicago History Museum for an evening of fun, food, and networking. The event will include tastings from Chicago's top restaurants, open bar, cultural performances, multiple DJs, raffle, and silent auction.

We hope you can join us on March 12th !

# LUNAR BALL 2016 ANTICIPATED HIGHLIGHTS



*Lunar Ball is the largest Asian American fundraiser in the Chicagoland area*

## **ATTENDEES**

600 Attendees

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## **COMMUNITY ORGANIZATIONS**

Over 30 Community Organizations collaborate to produce Lunar Ball

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## **DIVERSE OUTREACH**

Connect to over 10,000 diverse Chicagoland young professionals via email and social media

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## **COMMUNITY IMPACT**

With your support, we will raise \$40,000 for charity this year



# SUPPORT THE ASIAN AMERICAN COMMUNITY IN CHICAGO

*Make your organization visible to a thriving community*

Lunar Ball was first held in 2009 under the belief that an event like this could create meaningful opportunities for pan-Asian unity, community service, cultural awareness, and leadership development.

During the past seven years, Lunar Ball has become increasingly successful and inclusive, bringing more and more local communities together. Today, Lunar Ball is a widely anticipated annual event for the Asian American community in the Chicago area.

Last year, 32 Chicagoland community organizations took part in Lunar Ball to celebrate the special holiday and raise awareness of the challenges facing Asian American communities.

We welcome your organization to become a Lunar Ball community partner. With your help, we will engage more local organizations and extend outreach into the community.



A few of our 2015 Community Organizations







## GIVING BACK TO THE COMMUNITY



Every year, 100% of the proceeds from Lunar Ball support local charities such as our 2015 Community Beneficiary, Project: Vision. The organization is a 501(c)(3) non-profit dedicated to providing Chicago's Bridgeport and Chinatown communities with the tools for educational, personal, and civic development.

*Your support helps provide essential social services and much needed resources for the Chicagoland community, while providing exposure of your organization to a broad base of professionals.*

Community partners are highlighted before the event through email, websites, social media, and other channels and prominently displayed within program materials and signage throughout the event.

# COMMUNITY PARTNER BENEFITS

With the support of local organizations like yours, we hope to reach our goal of raising \$40,000 for local charities, such as our 2015 Community Beneficiary, Project:VISION. Partner organizations are vital to the success of Lunar Ball and help ensure a diverse, high achieving, and fun attendee base. Community partners will receive ticket discounts for members, listing and logo placement in the program booklet, inclusion in event publicity, and other marketing exposure. There is no cost or financial commitment, we simply request that organizations publicize Lunar Ball to their networks and attend with as many members as possible! Become a Lunar Ball 2016 Community Partner by letting your members know about Lunar Ball.

## COMMUNITY PARTNERS RECEIVE BENEFITS OF:

- Inclusion in Social Media Campaign on Facebook
- Organization Logo on Event Night Jumbo Screen
- Organization Mention from Stage
- Organization Logo in Event Program Booklet
- Discounted Ad in Event Program Booklet (optional)
- Organization Logo on Stage Banner
- Organization Name in Lunar Ball 2016 & Other eBlasts
- Organization Name and Link on Event Website
- Lunar Ball 2016 Ticket Discount For Organization Members
- \$5 Donation to Organization for Every Ticket Purchased By Members

## COMMUNITY PARTNER AGREES TO:

- Publicize Lunar Ball to organization members
- Share event social media posts (at least 2 per month)
- Include Lunar Ball in organization email newsletters (at least 1 per month)
- Follow/connect with Lunar Ball on Facebook and Twitter



# COMMUNITY PARTNER FORM

THANK YOU FOR YOUR SUPPORT OF LUNAR BALL 2016.

**WE WOULD LIKE TO BE AN EVENT COMMUNITY PARTNER:**

## CONTACT

Organization Name

Address

City, State Zip

Contact Name

Phone

Email

Facebook Page

Website

## AUTHORIZATION

I am authorized to act on behalf of

and by signing below, agree to be a Community Partner for Lunar Ball 2016.

Signature

Printed Name

Title

Date

## SUBMISSION

Please send relevant information, organization logo, and any questions to [marketing@lunarball.org](mailto:marketing@lunarball.org).

To guarantee printing in our materials, please confirm and email your logo by **February 19, 2016**.

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