



8TH ANNUAL  
**LUNAR BALL**

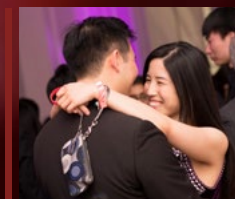
2016

*Celebrating the Year of the Monkey*

SATURDAY MARCH 12TH ♦ CHICAGO HISTORY MUSEUM

MEDIA SPONSORSHIP

# YOU ARE INVITED



The 8th Annual Lunar Ball, Chicago's largest fundraiser for Asian American young professionals and friends, will be held on Saturday, March 12th at the Chicago History Museum. On behalf of the Lunar Ball Committee, we invite you to support community development and education by becoming a media sponsor of Lunar Ball 2016.

This year, we expect a crowd of 600 of Chicago's most accomplished and involved young professionals to fill the Chicago History Museum for an evening of fun, food, and networking. The event will include tastings from Chicago's top restaurants, open bar, cultural performances, multiple DJs, raffle, and silent auction.

We hope you can join us on March 12th !

# LUNAR BALL 2016 ANTICIPATED HIGHLIGHTS



*Lunar Ball is the largest Asian American fundraiser in the Chicagoland area*

## **ATTENDEES**

600 Attendees

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## **COMMUNITY ORGANIZATIONS**

Over 30 Community Organizations collaborate to produce Lunar Ball

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## **DIVERSE OUTREACH**

Connect to over 10,000 diverse Chicagoland young professionals via email and social media

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## **COMMUNITY IMPACT**

With your support, we will raise \$40,000 for charity this year





# BECOME A MEDIA SPONSOR OF LUNAR BALL 2016

*Help us spread the word and make an impact on our community*

Lunar Ball was first held in 2009 under the belief that an event like this could create meaningful opportunities for pan-Asian unity, community service, cultural awareness, and leadership development.

During the past seven years, Lunar Ball has become increasingly successful and inclusive, bringing more and more local communities together. Today, Lunar Ball is a widely anticipated annual event for the Asian American community in the Chicago area.

Last year, 32 Chicagoland community organizations took part in Lunar Ball to celebrate the special holiday and raise awareness of the challenges facing Asian American communities.

We welcome you to become a Lunar Ball media. With your help, we will engage more local organizations and extend outreach into the community.

## A few of our 2015 Community Organizations





## GIVING BACK TO THE COMMUNITY



Every year, 100% of the proceeds from Lunar Ball support local charities such as our 2015 Community Beneficiary, Project: Vision. The organization is a 501(c)(3) non-profit dedicated to providing Chicago's Bridgeport and Chinatown communities with the tools for educational, personal, and civic development.

*Your support helps provide essential social services and much needed resources for the Chicagoland community, while providing exposure of your organization to a broad base of professionals.*

Media sponsors are publicized before the event and prominently displayed within the event's program materials as well as throughout the actual event, depending on the sponsorship level.

# SPONSORSHIP LEVELS

## **PLATINUM Sponsor agrees to provide:**

- Publish a post-event article in print or air post-event TV/ radio story
- Send a photographer to event night with a name taker
- 1 pre-event advertisement or story
- 1 email mailing
- 2 Facebook announcements
- Event calendar listing

## **Sponsor will receive benefit of:**

- Name in Event Press Release
- Logo on Step & Repeat Banner at Event
- Company Logo in Lunar Ball 2016 & Other eBlasts
- Company Promo Item Included in Event Gift Bag
- Sponsor Mention from Stage
- Premium Full Page Ad in Lunar Ball 2016 Program Booklet
- Company Logo in Event Invitation, Evite & Poster
- Company Logo and Link on Ticket Registration Page
- Company Logo on Event Night Jumbo Screen
- Company Logo on Stage Banner
- Company Logo and Link on Event Website
- 6 2016 Lunar Ball Comped VIP Tickets (Value: \$120/ticket)
- 6 2016 Lunar Ball Reserved Table Seating

## **GOLD Sponsor agrees to provide:**

- Publish a post-event article online
- Send a photographer to event night with a name taker
- 1 pre-event advertisement or story
- 1 email mailing
- 2 Facebook announcements
- Event calendar listing

## **Sponsor will receive benefit of:**

- Company Promo Item Included in Event Gift Bag
- Sponsor Mention from Stage
- Full Page Ad in Lunar Ball 2016 Program Booklet
- Company Logo in Event Invitation, Evite & Poster
- Company Logo and Link on Ticket Registration Page
- Company Logo on Event Night Jumbo Screen
- Company Logo on Stage Banner
- Company Logo and Link on Event Website
- 4 2016 Lunar Ball Comped VIP Tickets (Value: \$120/ticket)
- 4 2016 Lunar Ball Reserved Table Seating



### **SILVER Sponsor agrees to provide:**

- 1 pre-event advertisement or story
- 1 email mailing
- 2 Facebook announcements
- Event calendar listing

### **Sponsor will receive benefit of:**

- Half Page Ad in Lunar Ball 2016 Program Booklet
- Company Logo on Event Night Jumbo Screen
- Company Logo on Stage Banner
- Company Logo and Link on Event Website
- 2 2016 Lunar Ball Comped VIP Tickets  
(Value: \$120/ticket)



# SPONSORSHIP MATRIX

<b>SPONSOR AGREES TO PROVIDE:</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>
Publish a post-event article in print or air post-event TV/radio story	✓		
Publish a post-event article online		✓	
Send a photographer to event night with a name taker	✓	✓	
1 pre-event advertisement or story	✓	✓	✓
1 email mailing	✓	✓	✓
2 Facebook announcements	✓	✓	✓
Event calendar listing	✓	✓	✓
<b>SPONSOR RECEIVES BENEFIT OF:</b>			
Name in Event Press Release	✓		
Logo on Step & Repeat Banner at Event	✓		
Company Logo in Lunar Ball 2016 & Other eBlasts	✓		
Company Promo Item Included in Event Gift Bag	✓	✓	
Sponsor Mention from Stage	✓	✓	
Ad in Lunar Ball 2016 Program Booklet	<b>Premium Full Page</b>	<b>Full Page</b>	<b>Half Page</b>
Company Logo in Event Invitation, Evite & Poster	✓	✓	
Company Logo and Link on Ticket Registration Page	✓	✓	
Company Logo on Event Night Jumbo Screen	✓	✓	✓
Company Logo on Stage Banner	✓	✓	✓
Company Logo and Link on Event Website	✓	✓	✓
2016 Lunar Ball Comped VIP Tickets (Value: \$120/ticket)	<b>6</b>	<b>4</b>	<b>2</b>
2016 Lunar Ball Reserved Table Seating	<b>6</b>	<b>4</b>	





# MEDIA SPONSORSHIP AGREEMENT

THANK YOU FOR YOUR GENEROUS DONATION TO LUNAR BALL 2016.

## I WOULD LIKE TO BECOME A SPONSOR AT THE FOLLOWING LEVEL:

Platinum    Gold    Silver

## CONTACT

Sponsor Name

Phone

Address

Email

City, State Zip

Facebook Page

Contact Name

Website

## AUTHORIZATION

I am hereby authorized on behalf of

.....  
to agree to this sponsorship.

Signature

Printed Name

Title

Date

## SUBMISSION

Please send relevant information and all other questions to **marketing@lunarball.org**.

To guarantee printing in our materials, please confirm and email your logo by **February 19, 2016**.

*Your contribution is tax-deductible to the full extent provided by law.*

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**LUNAR BALL**  
— 2016 —

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