

SATURDAY • MARCH 25TH



5TH ANNUAL  
*Lunar Ball*  
~ 2017 ~

BEVERAGE SPONSORSHIP



# YOU ARE INVITED



The 5th Annual Lunar Ball, Chicago's largest fundraiser for Asian American young professionals and friends, will be held on Saturday, March 25th at the historic Wintrust Grand Banking Hall in the Loop. On behalf of the Lunar Ball Planning Committee, we invite you to support local charities by sponsoring Lunar Ball 2017.

More than 800 of Chicago's most accomplished and involved young professionals will fill the Wintrust Grand Banking Hall for an evening of fun, food, and networking. The event will be both fun and meaningful, featuring tastings from top restaurants, beverages from some of the best local and national distilleries, breweries, and vineyards, cultural performances, DJs, raffle, silent auction, as well as the opportunity to learn about the important work done by our charity beneficiaries.

We hope you can join us on March 25th!

# LUNAR BALL 2017 ANTICIPATED HIGHLIGHTS



*Lunar Ball is the largest Asian American fundraiser in the Chicagoland area*

## **ATTENDEES**

More than 800 attendees

---

## **COMMUNITY ENGAGEMENT**

Over 30 Community Organizations collaborate to produce Lunar Ball

---

## **DIVERSE OUTREACH**

Connect to over 10,000 diverse Chicagoland young professionals via email and social media

---

## **COMMUNITY IMPACT**

With your support, we will raise more than \$50,000 for local charities





# CONNECT WITH THE ASIAN AMERICAN COMMUNITY IN CHICAGO

*Make your brand visible to a thriving community*

Lunar Ball was founded in 2013 under the belief that a volunteer-run event could strengthen the community and create meaningful opportunities for service, cultural awareness, and leadership development.

Around 200 people from a handful of community organizations attended the inaugural Lunar Ball at the National Hellenic Museum. Over the past 4 years, Lunar Ball has grown tremendously and brought additional groups and communities together. At last year's Lunar Ball at the Chicago History Museum, over 700 attendees from 32 different organizations celebrated the holiday and raised funds and awareness of charities doing important work in the community.

This year's event at the Wintrust Grand Banking Hall will continue growing both attendee and organization participation as Lunar Ball becomes one of the premiere events for Chicago's Asian American and young professional communities.



## A few of our Community Organizations





## GIVING BACK TO THE COMMUNITY



Every year, 100% of the proceeds from Lunar Ball support different local Chicagoland charities doing critical, innovative work in areas such as youth, elderly, and refugee services, education, workforce development, arts and culture, and leadership development.

*Your support helps provide essential social services and much needed resources for the Chicagoland community, while providing exposure of your brand to a broad audience of professionals.*

We tell Lunar Ball attendees, alumni, and community organization members about your generous contribution and encourage them to support our sponsors.

Additionally, sponsors are highlighted before the event through email, websites, social media, and other channels and prominently displayed within program materials and signage throughout the event. We are committed to helping both our beneficiary charities and our sponsors achieve their goals and look forward to discussing ideas for partnership and collaboration.



# BEVERAGE SPONSORSHIP BENEFITS

Join us for Lunar Ball! With the support of businesses such as yours, we will reach our goal of raising at least \$50,000 for community charities. Your support as a Beverage Sponsor is greatly appreciated and helps fulfill our vision of creating an enjoyable and memorable event.

As a Beverage Sponsor, we ask that you donate sufficient quantities of your beer, wine, liquor, or mixer for a 5-hour open bar for 800 attendees. All Beverage Sponsorships are category exclusive and Sponsors will receive multiple forms of marketing exposure as outlined here.

## MARKETING AND BRANDING BENEFITS

### Pre-event Highlights

Beverage brand highlighted on Lunar Ball social media, website, and emails

### Event and Ticketing Websites

Logo displayed online

### Email

Brand logo included in Lunar Ball email communications

### Presence on Event Night

Bars prominently featuring your brand the entire evening

### Jumbo Screen Coverage

Logo on event jumbo screen

### Program Booklet

Name and logo in print, discounted ad space (optional)

### Event Menus

Menus highlighting your beverage brand

*We look forward to your participation in Lunar Ball!*



# BEVERAGE SPONSORSHIP FORM

THANK YOU FOR YOUR SUPPORT OF LUNAR BALL.

## DONATION

As a Beverage Sponsor, I agree to donate the following product(s):

.....  
Miscellaneous Needs/Requests:  
.....

## CONTACT

Company Name

.....  
Contact Name

.....  
Address

.....  
City, State Zip

.....  
Phone

.....  
Email

.....  
Facebook Page

.....  
Website

## AUTHORIZATION

I am authorized to act on behalf of

..... ,  
and by signing below, agree to be a Beverage Sponsor for Lunar Ball. As a sponsor, we will provide sufficient quantities of beer, wine, liquor, or mixer for a 5-hour open bar for 800 attendees.

Signature

.....  
Printed Name

.....  
Title

.....  
Date

## SUBMISSION

Please send relevant information, organization logo, and any questions to [marketing@lunarball.org](mailto:marketing@lunarball.org).

To guarantee printing in our materials, please **confirm and email your logo by February 24, 2017**.

Upon receipt of this donation form, a member of the Lunar Ball Committee will contact you to arrange details.

5TH ANNUAL  
*Lunar Ball*  
~2017~

SATURDAY, MARCH 25TH  
WINTRUST GRAND BANKING HALL  
CHICAGO, IL