

SATURDAY • MARCH 25TH



5TH ANNUAL
Lunar Ball
~ 2017 ~

TASTING ITEM SPONSORSHIP



YOU ARE INVITED



The 5th Annual Lunar Ball, Chicago's largest fundraiser for Asian American young professionals and friends, will be held on Saturday, March 25th at the historic Wintrust Grand Banking Hall in the Loop. On behalf of the Lunar Ball Planning Committee, we invite you to support local charities by sponsoring Lunar Ball 2017.

More than 800 of Chicago's most accomplished and involved young professionals will fill the Wintrust Grand Banking Hall for an evening of fun, food, and networking. The event will be both fun and meaningful, featuring tastings from top restaurants, open bar, cultural performances, DJs, raffle, silent auction, as well as the opportunity to learn about the important work done by our charity beneficiaries.

We hope you can join us on March 25th!

LUNAR BALL 2017 ANTICIPATED HIGHLIGHTS



Lunar Ball is the largest Asian American fundraiser in the Chicagoland area

ATTENDEES

More than 800 attendees

COMMUNITY ENGAGEMENT

Over 30 Community Organizations collaborate to produce Lunar Ball

DIVERSE OUTREACH

Connect to over 10,000 diverse Chicagoland young professionals via email and social media

COMMUNITY IMPACT

With your support, we will raise more than \$50,000 for local charities



CONNECT WITH THE ASIAN AMERICAN COMMUNITY IN CHICAGO

Make your brand visible to a thriving community

Lunar Ball was founded in 2013 under the belief that a volunteer-run event could strengthen the community and create meaningful opportunities for service, cultural awareness, and leadership development.

Around 200 people from a handful of community organizations attended the inaugural Lunar Ball at the National Hellenic Museum. Over the past 4 years, Lunar Ball has grown tremendously and brought additional groups and communities together. At last year's Lunar Ball at the Chicago History Museum, over 700 attendees from 32 different organizations celebrated the holiday and raised funds and awareness of charities doing important work in the community.

This year's event at the Wintrust Grand Banking Hall will continue growing both attendee and organization participation as Lunar Ball becomes one of the premiere events for Chicago's Asian American and young professional communities.



A few of our Community Organizations





GIVING BACK TO THE COMMUNITY



Every year, 100% of the proceeds from Lunar Ball support different local Chicagoland charities doing critical, innovative work in areas such as youth, elderly, and refugee services, education, workforce development, arts and culture, and leadership development.

Your support helps provide essential social services and much needed resources for the Chicagoland community, while providing exposure of your brand to a broad audience of professionals.

We tell Lunar Ball attendees, alumni, and community organization members about your generous contribution and encourage them to support our sponsors.

Additionally, sponsors are highlighted before the event through email, websites, social media, and other channels and prominently displayed within program materials and signage throughout the event. We are committed to helping both our beneficiary charities and our sponsors achieve their goals and look forward to discussing ideas for partnership and collaboration.

TASTING ITEM SPONSOR BENEFITS

Join us for Lunar Ball 2017. With the support of Chicagoland businesses such as yours, we will reach our goal of raising \$50,000 for local charities such as our 2016 Community Beneficiary, Project: Vision. Your support as a Tasting Item Sponsor is greatly appreciated and helps fulfill our vision of creating an enjoyable and memorable event.

As a Tasting Item Sponsor, you would provide 800 sample size servings of your restaurant's signature cuisine at a chef's table during Lunar Ball. Tasting Item Sponsors receive multiple forms of marketing exposure.

MARKETING AND BRANDING BENEFITS

Pre-event Highlights

Your signature items highlighted on Lunar Ball social media, website, and emails

Event and Ticketing Websites

Logo displayed online

Email

Logo included in Lunar Ball email communications

Presence on Event Night

Dedicated chef's table to showcase your cuisine, distribute marketing materials, and interact with attendees

Jumbo Screen Coverage

Logo on event jumbo screen

Program booklet

Name and logo in print, discounted ad space (optional)

Event Menus

Menus highlighting Tasting Item Sponsors

We look forward to your participation in Lunar Ball!



TASTING ITEM SPONSORSHIP FORM

THANK YOU FOR YOUR SUPPORT OF LUNAR BALL.

DONATION

As a Tasting Item Sponsor, I agree to donate at least 700 samples of each of the following item(s):

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.....

Miscellaneous Needs/Requests:

.....

CONTACT

Restaurant or Company Name

.....

Address

.....

City, State Zip

.....

Contact Name

.....

Phone

Email

.....

Facebook Page

.....

Website

.....

AUTHORIZATION

I am authorized to act on behalf of

..... ,

and by signing below, agree to be a Tasting Item Sponsor for Lunar Ball. As a sponsor, we will provide the tasting samples listed above. Additionally at least one, ideally two restaurant or company staff members will attend the event to interact with attendees and prepare samples for a two and a half-hour time period.

Signature

.....

Printed Name

.....

Title

.....

Date

.....

SUBMISSION

Please send relevant information, organization logo, and any questions to marketing@lunarball.org.

To guarantee printing in our materials, please **confirm and email your logo by February 24, 2017**.

Upon receipt of this donation form, a member of the Lunar Ball Committee will contact you to coordinate logistical details like delivery and equipment needs.

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WINTRUST GRAND BANKING HALL
CHICAGO, IL