



7TH ANNUAL

LUNAR BALL MARCH 7 2015

CELEBRATING THE YEAR OF THE RAM

CHICAGO HISTORY MUSEUM
LUNARBALL.ORG



BEVERAGE SPONSORSHIP

YOU ARE INVITED



The 7th Annual Lunar Ball, Chicago's largest fundraiser for Asian American young professionals and friends, will be held on Saturday, March 7th at the Chicago History Museum. On behalf of the Lunar Ball Committee, we invite you to support community development and education by becoming a Beverage Sponsor for Lunar Ball 2015.



This year, we expect a crowd of 500+ of Chicago's most accomplished and involved young professionals to fill the Chicago History Museum for an evening of fun, food, and networking.



The event will include tastings from Chicago's top restaurants, cultural performances, multiple DJs, raffle, and silent auction.



We hope you can join us on March 7th !

LUNAR BALL 2015 ANTICIPATED HIGHLIGHTS

Lunar Ball is the largest Asian American fundraiser in the Chicagoland area



ATTENDEES
500+ Attendees



COMMUNITY ORGANIZATIONS
Over 20 Community Organizations collaborate to produce Lunar Ball



DIVERSE OUTREACH
Connect to over 10,000 diverse Chicagoland young professionals via email and social media

COMMUNITY IMPACT
With your support, we will raise \$40,000 for charity this year



BECOME A BEVERAGE SPONSOR FOR LUNAR BALL 2015

Make your brand visible to a thriving community

Lunar Ball was first held in 2009 under the belief that an event like this could create meaningful opportunities for pan-Asian unity, community service, cultural awareness, and leadership development. During the past six years, Lunar Ball has become increasingly successful and inclusive, bringing more and more local communities together. Today, Lunar Ball is a widely anticipated annual event for the Asian American community in the Chicago area.

Last year, 17 Chicagoland community organizations took part in Lunar Ball to celebrate the special holiday and raise awareness of the challenges facing Asian American communities.

With the thriving community, we welcome you to become a Lunar Ball Beverage Sponsor. With your help, we will engage more local organizations and extend outreach into the community.



A few of our 2014 Community Organizations



GIVING BACK TO CHICAGO YOUTHS



Help Lunar Ball 2015 raise funds to support Project: Vision, a 501(c)(3) non-profit dedicated to providing Chicago's Bridgeport and Chinatown communities with the tools for educational, personal, and civic development.

Your support helps provide after school resources for underprivileged children in the Bridgeport and Chinatown areas, while providing exposure of your brand to a broad base of Chicagoland professionals.

We communicate your generous contribution to our community organization members and encourage them to support our sponsors.

Beverage Sponsors are highlighted during the event, in print materials, and on social media.



BEVERAGE SPONSORSHIP

Join us for Lunar Ball 2015. With the support of businesses such as yours, we will reach our goal of raising \$40,000 for local charities including our community beneficiary Project:VISION. Your support as a Beverage Sponsor is greatly appreciated and helps fulfill our vision of creating an enjoyable and memorable event. As a Beverage Sponsor, you would provide all or a portion of the beer, wine, or liquor for a 5 hour open bar for 500 guests in exchange for extensive marketing exposure.



COVERAGE AND BRANDING BENEFITS

Pre-event Highlights

Your signature items highlighted on Lunar Ball social media

Presence on Event Night

Bars featuring your beverage brand the entire evening

Event and Ticketing Websites

Sponsor logo displayed online

Jumbo Screen Coverage

Sponsor logos rotated on stage jumbo screen

Email

Brand included in Lunar Ball 2015 email communications

Program booklet

Brand name and logo in print

Event Menus

Menus highlight Beverage Sponsors

We look forward to your participation in Lunar Ball 2015!

YES! I WOULD LIKE TO BECOME A BEVERAGE SPONSOR AND HELP LUNAR BALL 2015 RAISE FUNDS TO SUPPORT LOCAL CHARITIES.

Company Name: _____

Contact Name: _____

Address: _____

City, State Zip: _____

Phone: _____

Fax: _____

Email: _____

Twitter Handle: _____

As a Beverage Sponsor, I agree to donate the following product(s):

Miscellaneous Needs/Requests:

*Signature: _____

* By signing this document you are committing your organization to the beverage donation listed above. Upon receipt of this donation form, a member of the Lunar Ball Committee will contact you to arrange details and product delivery.



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MARCH 7TH, 6:00PM - 11:00PM
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