



7TH ANNUAL

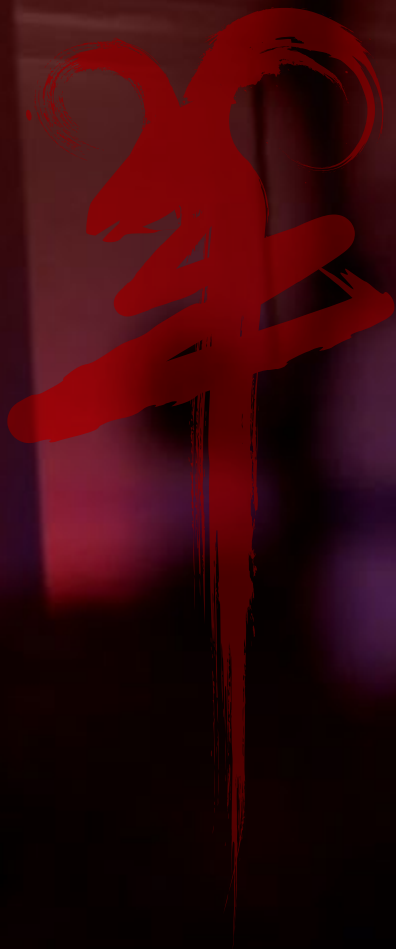
LUNAR BALL MARCH 7 2015

CELEBRATING THE YEAR OF THE RAM

CHICAGO HISTORY MUSEUM
LUNARBALL.ORG



SPONSORSHIP



YOU ARE
INVITED



The 7th Annual Lunar Ball, Chicago's largest fundraiser for Asian American young professionals and friends, will be held on Saturday, March 7th at the Chicago History Museum. On behalf of the Lunar Ball Committee, we invite you to support community development and education by sponsoring Lunar Ball 2015.

This year, we expect a crowd of 500+ of Chicago's most accomplished and involved young professionals to fill the Chicago History Museum for an evening of fun, food, and networking. The event will include tastings from Chicago's top restaurants, open bar, cultural performances, multiple DJs, raffle, and silent auction.

We hope you can join us on March 7th !



LUNAR BALL 2015 ANTICIPATED HIGHLIGHTS



*Lunar Ball is the largest
Asian American fundraiser
in the Chicagoland area*



ATTENDEES

500+ Attendees

COMMUNITY ORGANIZATIONS

Over 20 Community Organizations collaborate to produce Lunar Ball

DIVERSE OUTREACH

Connect to over 10,000 diverse Chicagoland young professionals via email and social media

COMMUNITY IMPACT

With your support, we will raise \$40,000 for charity this year



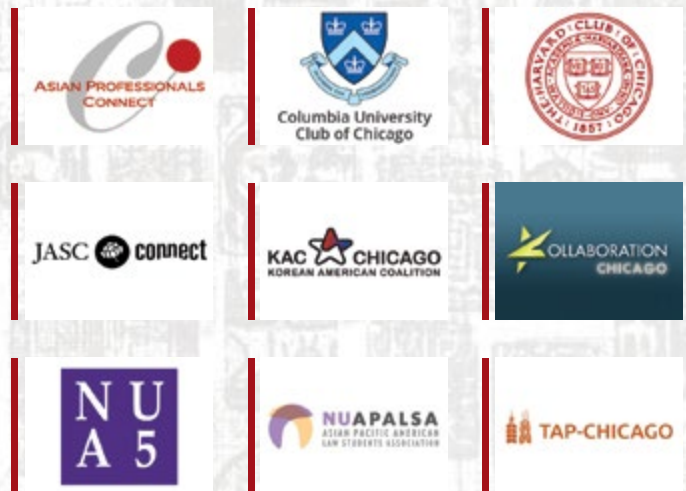
SUPPORT THE ASIAN AMERICAN COMMUNITY IN CHICAGO

Make your brand visible to a thriving community

Lunar Ball was first held in 2009 under the belief that an event like this could create meaningful opportunities for pan-Asian unity, community service, cultural awareness, and leadership development.

During the past six years, Lunar Ball has become increasingly successful and inclusive, bringing more and more local communities together. Today, Lunar Ball is a widely anticipated annual event for the Asian American community in the Chicago area.

Last year, 17 Chicagoland community organizations took part in Lunar Ball to celebrate the special holiday and raise awareness of the challenges facing Asian American communities. The 7th Annual Lunar Ball will engage more organizations and expand the outreach into the community.



A few of our 2014 Community Organizations



GIVING BACK TO CHICAGO YOUTHS



Help Lunar Ball 2015 raise funds to support Project: Vision, a 501(c)(3) non-profit dedicated to providing Chicago's Bridgeport and Chinatown communities with the tools for educational, personal, and civic development.



Your support helps provide after school resources for underprivileged children in the Bridgeport and Chinatown areas, while providing exposure of your brand to a broad base of Chicagoland professionals.



We communicate your generous contribution to our community organization members and encourage them to support our sponsors.



Additionally, sponsors are highlighted before the event through email, websites, social media, and other channels and prominently displayed within program materials and signage throughout the event.

SPONSORSHIP LEVELS



TITLE SPONSORSHIP (Limit 1): \$10,000

- Exclusive Association of Sponsor Name or Logo with Event Title
- Speaking Time on Stage
- Industry or Category Exclusivity
- Name in Event Press Release
- Logo on Step & Repeat at Event
- Social Media Campaign: Facebook
- Sponsor Item Included in Event Gift Bag
- Sponsor Mention from Stage
- Reserved Premium Tables at Event (Value: \$1600)
- Sponsor Logo on Event Night Jumbo Screen
- Highest Visibility in Lunar Ball 2015 Program Booklet
- 2 full page premium ads: inside front and back covers
- Sponsor Logo in Event Invitation, Evite, & Poster
- Sponsor Logo on Stage Banner
- Sponsor Logo in Lunar Ball 2015 & Other eBlasts
- Sponsor Logo and Link on Event Website
- Sponsor Logo and Link on Ticket Registration Page
- 16 Lunar Ball Comp VIP Tickets (Value: \$2,000)



PRESENTING SPONSORSHIP (Limit 1): \$5,000

- Exclusive Association of Sponsor Name or Logo with Lunar Ball 2015 VIP Reception
- Speaking Time on Stage
- Industry or Category Exclusivity
- Name in Event Press Release
- Logo on Step & Repeat at Event
- Social Media Campaign: Facebook
- Sponsor Item Included in Event Gift Bag
- Sponsor Mention from Stage
- Reserved Premium Tables at Event (Value: \$1200)
- Sponsor Logo on Event Night Jumbo Screen
- High Visibility in Lunar Ball 2015 Program Booklet
- 2 ads: 1 premium and 1 full-page ad
- Sponsor Logo in Event Invitation, Evite, & Poster
- Sponsor Logo on Stage Banner
- Sponsor Logo in Lunar Ball 2015 & Other eBlasts
- Sponsor Logo and Link on Event Website
- Sponsor Logo and Link on Ticket Registration Page
- 12 Lunar Ball VIP Tickets (Value: \$1,500)



SPONSORSHIP LEVELS (cont.)



PLATINUM SPONSORSHIP: \$2,500

- Name in Event Press Release
- Logo on Step & Repeat at Event
- Social Media Campaign: Facebook
- Sponsor Item Included in Event Gift Bag
- Sponsor Mention from Stage
- Reserved Tables at Event (Value: \$400)
- Sponsor Logo on Event Night Jumbo Screen
- Full Page Ad in Lunar Ball 2015 Program Booklet
- Sponsor Logo in Event Invitation, Evite, & Poster
- Sponsor Logo on Stage Banner
- Sponsor Logo in Lunar Ball 2015 & Other eBlasts
- Sponsor Logo and Link on Event Website
- Sponsor Logo and Link on Ticket Registration Page
- 8 Lunar Ball VIP Tickets (Value: \$1000)



GOLD SPONSORSHIP: \$1,250

- Sponsor Item Included in Event Gift Bag
- Sponsor Mention from Stage
- Reserved Table at Event (Value: \$200)
- Sponsor Logo on Event Night Jumbo Screen
- Full Page Ad in Lunar Ball 2015 Program Booklet
- Sponsor Logo in Event Invitation, Evite, & Poster
- Sponsor Logo on Stage Banner
- Sponsor Logo in Lunar Ball 2015 & Other eBlasts
- Sponsor Logo and Link on Event Website
- Sponsor Logo and Link on Ticket Registration Page
- 4 Lunar Ball VIP Tickets (Value: \$500)

SILVER SPONSORSHIP: \$600

- Sponsor Logo on Event Night Jumbo Screen
- Half Page Ad in Lunar Ball 2015 Program Booklet
- Sponsor Logo in Event Invitation, Evite, & Poster
- Sponsor Logo on Stage Banner
- Sponsor Logo in Lunar Ball 2015 & Other eBlasts
- Sponsor Logo and Link on Event Website
- Sponsor Logo and Link on Ticket Registration Page
- 2 Lunar Ball VIP Tickets (Value: \$250)



SPONSORSHIP MATRIX



SPONSORSHIP BENEFITS

	TITLE	PRESENTING	PLATINUM	GOLD	SILVER
	\$10,000	\$5,000	\$2,500	\$1,250	\$600
Name or Logo in Event Title	✓				
Name or Logo on Reception Signage		✓			
Speaking Time on Stage	✓	✓			
Industry or Category Exclusivity	✓	✓			
Name in Event Press Release	✓	✓	✓		
Logo on Step & Repeat at Event	✓	✓	✓		
Social Media Campaign: Facebook	✓	✓	✓		
Sponsor Item Included in Gift Bag	✓	✓	✓	✓	
Sponsor Mention from Stage	✓	✓	✓	✓	
Reserved Tables at Event	✓	✓	✓	✓	
Sponsor Logo on Event Night Jumbo Screen	✓	✓	✓	✓	✓
Ad in Lunar Ball 2015 Program Booklet	2 premium	1 premium 1 full page	full page	full page	half page
Sponsor Logo in Event Invitation, Evite, & Poster	✓	✓	✓	✓	✓
Sponsor Logo on Stage Banner	✓	✓	✓	✓	✓
Sponsor Logo in Lunar Ball 2015 &	✓	✓	✓	✓	✓
Other eBlasts	✓	✓	✓	✓	✓
Sponsor Logo and Link on Event Website	✓	✓	✓	✓	✓
Sponsor Logo and Link on Ticket Registration Page	✓	✓	✓	✓	✓
Lunar Ball VIP Tickets	16	12	8	4	2



SPONSORSHIP SUBMISSION FORM



THANK YOU FOR YOUR GENEROUS DONATION TO LUNAR BALL 2015 SUPPORTING PROJECT VISION.

I WOULD LIKE TO BECOME A SPONSOR AT THE FOLLOWING LEVEL:

Title \$10,000 Presenting \$5,000 Platinum \$2,500 Gold \$1,250 Silver \$500 Other

CONTACT

Sponsor Name

.....

Address

.....

City, State Zip

.....

Contact Name

.....

Phone

.....

Email

.....

AUTHORIZATION

I am authorized to act on behalf of

.....,

and by signing below, agree to this sponsorship of Lunar Ball 2015.

Signature

.....

Printed Name

.....

Title

.....

Date

.....

SUBMISSION

Please send relevant information, sponsor logo, and any questions to sponsorship@lunarball.org.

To guarantee printing in our materials, please confirm and email your logo by **February 24, 2015**.

Your contribution is tax-deductible to the full extent provided by law.



7TH ANNUAL LUNAR BALL 2015
MARCH 7TH, 6:00PM - 11:00PM
CHICAGO HISTORY MUSEUM
LUNARBALL.ORG