



7TH ANNUAL

LUNAR BALL MARCH 7 2015

CELEBRATING THE YEAR OF THE RAM

CHICAGO HISTORY MUSEUM
LUNARBALL.ORG



TASTING ITEM SPONSORSHIP

YOU ARE INVITED



The 7th Annual Lunar Ball, Chicago's largest fundraiser for Asian American young professionals and friends, will be held on Saturday, March 7th at the Chicago History Museum. On behalf of the Lunar Ball Committee, we invite you to support community development and education by becoming a Tasting Item Sponsor for Lunar Ball 2015.



This year, we expect a crowd of 500+ of Chicago's most accomplished and involved young professionals to fill the Chicago History Museum for an evening of fun, food, and networking.



The event will include tastings from Chicago's top restaurants like yours. With a large, diverse and audience, Lunar Ball is ideal for presenting your distinct dishes. There will also be cultural performances, multiple DJs, raffle, and silent auction at the event.



We hope you can join us on March 7th!

LUNAR BALL 2015 ANTICIPATED HIGHLIGHTS

*Lunar Ball is the largest
Asian American fundraiser
in the Chicagoland area*



ATTENDEES

500+ Attendees

COMMUNITY ORGANIZATIONS

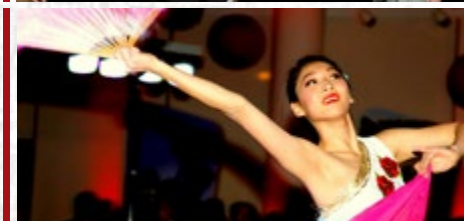
Over 20 Community Organizations collaborate to produce Lunar Ball

DIVERSE OUTREACH

Connect to over 10,000 diverse Chicagoland young professionals via email and social media

COMMUNITY IMPACT

With your support, we will raise \$40,000 for charity this year





BECOME A TASTING ITEM SPONSOR FOR LUNAR BALL 2015

Make your brand visible to a thriving community

Lunar Ball was first held in 2009 under the belief that an event like this could create meaningful opportunities for pan-Asian unity, community service, cultural awareness, and leadership development. During the past six years, Lunar Ball has become increasingly successful and inclusive, bringing more and more local communities together. Today, Lunar Ball is a widely anticipated annual event for the Asian American community in the Chicago area.

Last year, 17 Chicagoland community organizations took part in Lunar Ball to celebrate the special holiday and raise awareness of the challenges facing Asian American communities.

With the thriving community, we welcome you to become a Lunar Ball Tasting Item Sponsor. With your help, we will engage more local organizations and extend outreach into the community.



A few of our 2014 Community Organizations



GIVING BACK TO CHICAGO YOUTHS



Help Lunar Ball 2015 raise funds to support Project: Vision, a 501(c)(3) non-profit dedicated to providing Chicago's Bridgeport and Chinatown communities with the tools for educational, personal, and civic development.

Your support helps provide after school resources for underprivileged children in the Bridgeport and Chinatown areas, while providing exposure of your brand to a broad base of Chicagoland professionals.

We communicate your generous contribution to our community organization members and encourage them to support our sponsors.

Tasting Item Sponsors are highlighted during the event, in print materials, and on social media.



TASTING ITEM SPONSORSHIP

Join us for Lunar Ball 2015. With the support of Chicagoland businesses such as yours, we will reach our goal of raising \$40,000 for local charities including our community beneficiary Project:VISION. Your support as a Tasting Item Sponsor is greatly appreciated and helps fulfill our vision of creating an enjoyable and memorable event. As a Tasting Item Sponsor, you would provide 600 sample size servings of your restaurant's signature cuisine at a chef's table during Lunar Ball. Tasting Item Sponsors receive multiple forms of marketing exposure.



COVERAGE AND BRANDING BENEFITS

Pre-event Highlights

Restaurants' signature items highlighted on Lunar Ball social media

Presence on Event Night

Decorated table showcasing your cuisine

Event and Ticketing Websites

Sponsor logo displayed online

Jumbo Screen Coverage

Logos rotated on stage jumbo screen

Email

Restaurant included in Lunar Ball email communications

Program booklet

Restaurant name and logo in print

Event Menus

Menus highlighting Tasting Item Sponsors

We look forward to your participation in Lunar Ball 2015!

DONATION INFORMATION

Restaurant Name: _____

Contact Name: _____

Address: _____

City, State Zip: _____

Phone: _____

Fax: _____

Email: _____

Twitter Handle: _____

As a Tasting Item Sponsor, I agree to donate 600 samples of each of the following item(s):

Miscellaneous Needs/Requests:

*Signature: _____

* Signing this document commits your restaurant to provide the tasting samples listed above along with at least one person to represent your restaurant and distribute food samples during a two and a half-hour shift at the event. Upon receipt of this donation form, a member of the Lunar Ball Committee will contact you to coordinate logistical details like delivery and equipment needs.



7TH ANNUAL LUNAR BALL 2015
MARCH 7TH, 6:00PM - 11:00PM
CHICAGO HISTORY MUSEUM
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