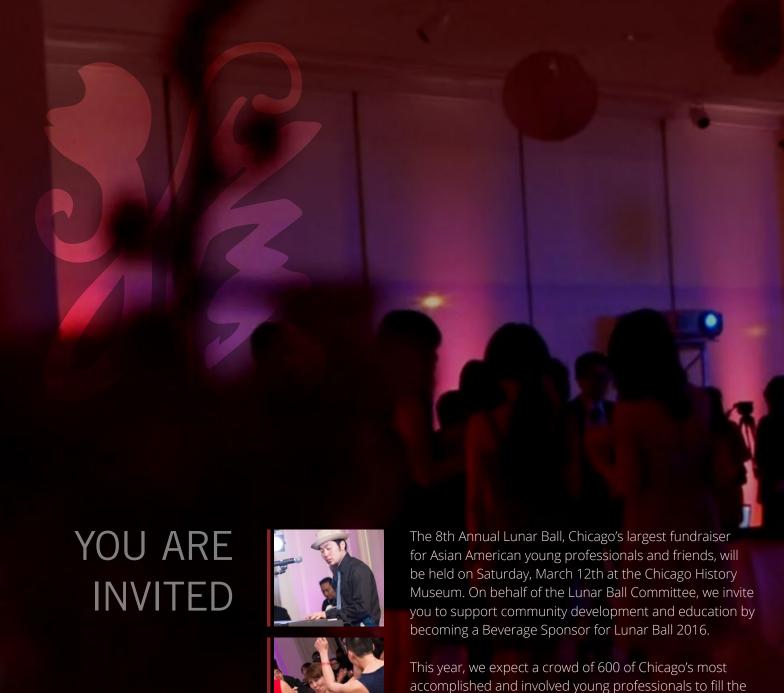


# 8TH ANNUAL LUNG BRLL 2016

Celebrating the Year of the Monkey

SATURDAY MARCH 12TH . CHICAGO HISTORY MUSEUM

**BEVERAGE SPONSORSHIP** 



This year, we expect a crowd of 600 of Chicago's most accomplished and involved young professionals to fill the Chicago History Museum for an evening of fun, food, and networking.

The event will feature top liquor brands like yours. With a large, young professional audience, Lunar Ball is an ideal way to reach affluent millennials. There will also be cultural performances, multiple DJs, raffle, and silent auction at the event.

We hope you can join us on March 12th!















# LUNAR BALL 2016 ANTICIPATED HIGHLIGHTS

Lunar Ball is the largest Asian American fundraiser in the Chicagoland area

# **ATTENDEES**

600 Attendees

# **COMMUNITY ORGANIZATIONS**

Over 30 Community Organizations collaborate to produce Lunar Ball

## **DIVERSE OUTREACH**

Connect to over 10,000 diverse Chicagoland young professionals via email and social media

### **COMMUNITY IMPACT**

With your support, we will raise \$40,000 for charity this year

# BECOME A BEVERAGE SPONSOR FOR LUNAR BALL 2016

# Make your brand visible to a thriving community

Lunar Ball was first held in 2009 under the belief that an event like this could create meaningful opportunities for pan-Asian unity, community service, cultural awareness, and leadership development.

During the past seven years, Lunar Ball has become increasingly successful and inclusive, bringing more and more local communities together. Today, Lunar Ball is a widely anticipated annual event for the Asian American community in the Chicago area.

Last year, 32 diverse Chicagoland community organizations took part in Lunar Ball to celebrate the special holiday and help support essential social services. The 8th Annual Lunar Ball will include even more organizations. We welcome you to become a Lunar Ball Beverage Sponsor and engage with our growing community.



A few of our 2015 Community Organizations

































# GIVING BACK TO THE COMMUNITY





Every year, 100% of the proceeds from Lunar Ball support local charities such as our 2015 Community Beneficiary, Project: Vision. The organization is a 501(c)(3) non-profit dedicated to providing Chicago's Bridgeport and Chinatown communities with the tools for educational, personal, and civic development.

Your support helps provide essential social services and much needed resources for the Chicagoland community, while providing exposure of your brand to a broad base of professionals.

We communicate your generous contribution to our community organization members and encourage them to support our sponsors.

Beverage Sponsors are highlighted during the event, in print materials, and on social media.

# BEVERAGE SPONSORSHIP



Join us for Lunar Ball 2016. With the support of Chicagoland businesses such as yours, we will reach our goal of raising \$40,000 for local charities such as our 2015 Community Beneficiary, Project: Vision. Your support as a Beverage Sponsor is greatly appreciated and helps fulfill our vision of creating an enjoyable and memorable event. As a Beverage Sponsor, you would provide all or a portion of the beer, wine, or liquor for a 5-hour open bar for 600 guests in exchange for extensive marketing exposure.

Facebook Page:

# **COVERAGE AND BRANDING BENEFITS**

# **Pre-event Highlights**

Your signature items highlighted on Lunar Ball social media

# **Presence on Event Night**

Bars featuring your beverage brand the entire evening

## **Event and Ticketing Websites**

Sponsor logo displayed online

# **Jumbo Screen Coverage**

Sponsor logos rotated on stage jumbo screen

### **Email**

Brand included in Lunar Ball 2016 email communications

## **Program booklet**

Brand name and logo in print

# **Event Menus**

Menus highlighting Beverage Sponsors

We look forward to your participation in Lunar Ball 2016!

DONATION INFORMATION	Website:
Yes! I would like to become a Beverage Sponsor and help Lunar Ball 2016 raise funds to support local charities.	As a Beverage Sponsor, I agree to donate the following product(s):
Company Name:	
Contact Name:	Miscellaneous Needs/Requests:
Address:	
City, State Zip:	
Phone:	*Signature:
Email:	* By signing this document you are committing your organization to the beverage donation listed above. Upon receipt of this donation form, a

and product delivery.

