



8TH ANNUAL  
**LUNAR BALL**

2016

*Celebrating the Year of the Monkey*

SATURDAY MARCH 12TH ♦ CHICAGO HISTORY MUSEUM

SPONSORSHIP

# YOU ARE INVITED



The 8th Annual Lunar Ball, Chicago's largest fundraiser for Asian American young professionals and friends, will be held on Saturday, March 12th at the Chicago History Museum. On behalf of the Lunar Ball Committee, we invite you to support community development and education by sponsoring Lunar Ball 2016.

This year, we expect a crowd of 600 of Chicago's most accomplished and involved young professionals to fill the Chicago History Museum for an evening of fun, food, and networking. The event will include tastings from Chicago's top restaurants, open bar, cultural performances, multiple DJs, raffle, and silent auction.

We hope you can join us on March 12th !

# LUNAR BALL 2016 ANTICIPATED HIGHLIGHTS



*Lunar Ball is the largest Asian American fundraiser in the Chicagoland area*

## **ATTENDEES**

600 Attendees

## **COMMUNITY ORGANIZATIONS**

Over 30 Community Organizations collaborate to produce Lunar Ball

## **DIVERSE OUTREACH**

Connect to over 10,000 diverse Chicagoland young professionals via email and social media

## **COMMUNITY IMPACT**

With your support, we will raise \$40,000 for charity this year





# SUPPORT THE ASIAN AMERICAN COMMUNITY IN CHICAGO

*Make your brand visible to a thriving community*

Lunar Ball was first held in 2009 under the belief that an event like this could create meaningful opportunities for pan-Asian unity, community service, cultural awareness, and leadership development.

During the past seven years, Lunar Ball has become increasingly successful and inclusive, bringing more and more local communities together. Today, Lunar Ball is a widely anticipated annual event for the Asian American community in the Chicago area.

Last year, 32 Chicagoland community organizations took part in Lunar Ball to celebrate the special holiday and raise awareness of the challenges facing Asian American communities. The 8th Annual Lunar Ball will engage more organizations and expand the outreach into the community.

A few of our 2015 Community Organizations





## GIVING BACK TO THE COMMUNITY



Every year, 100% of the proceeds from Lunar Ball support local charities such as our 2015 Community Beneficiary, Project: Vision. The organization is a 501(c)(3) non-profit dedicated to providing Chicago's Bridgeport and Chinatown communities with the tools for educational, personal, and civic development.

*Your support helps provide essential social services and much needed resources for the Chicagoland community, while providing exposure of your brand to a broad base of professionals.*

We communicate your generous contribution to our community organization members and encourage them to support our sponsors.

Additionally, sponsors are highlighted before the event through email, websites, social media, and other channels and prominently displayed within program materials and signage throughout the event.

# SPONSORSHIP LEVELS

## TITLE SPONSORSHIP (Limit 1): \$10,000

- Exclusive Association of Sponsor Name or Logo with Event Title
- Speaking Time on Stage
- Message to All Current and Past Year Attendees (over 2000 People)
- Industry or Category Exclusivity
- Name in Event Press Release
- Logo on Step & Repeat at Event
- Social Media Campaign: Facebook
- Sponsor Item Included in Event Gift Bag
- Sponsor Mention from Stage
- Reserved Premium Tables at Event (Value: \$1,875)
- Sponsor Logo on Event Night Jumbo Screen
- **Highest Visibility in Lunar Ball 2016 Program Booklet**
- **2 Full Page Premium Ads: Inside Front and Back Covers**
- Sponsor Logo in Event Invitation, Evite, & Poster
- Sponsor Logo on Stage Banner
- Sponsor Logo in Lunar Ball 2016 & Other eBlasts
- Sponsor Logo and Link on Event Website
- Sponsor Logo and Link on Ticket Registration Page
- **15 Lunar Ball VIP Tickets (Value: \$2,250)**

## PRESENTING SPONSORSHIP (Limit 1): \$5,000

- Exclusive Association of Sponsor Name or Logo with Lunar Ball 2016 VIP Reception
- Speaking Time on Stage
- Message to All Current and Past Year Attendees (over 2000 People)
- Industry or Category Exclusivity
- Name in Event Press Release
- Logo on Step & Repeat at Event
- Social Media Campaign: Facebook
- Sponsor Item Included in Event Gift Bag
- Sponsor Mention from Stage
- Reserved Premium Tables at Event (Value: \$1,250)
- Sponsor Logo on Event Night Jumbo Screen
- **High Visibility in Lunar Ball 2016 Program Booklet**
- **2 Full Page Ads: 1 Premium and 1 Standard**
- Sponsor Logo in Event Invitation, Evite, & Poster
- Sponsor Logo on Stage Banner
- Sponsor Logo in Lunar Ball 2016 & Other eBlasts
- Sponsor Logo and Link on Event Website
- Sponsor Logo and Link on Ticket Registration Page
- **10 Lunar Ball VIP Tickets (Value: \$1,500)**



## PLATINUM SPONSORSHIP: \$2,500

- Name in Event Press Release
- Logo on Step & Repeat at Event
- Social Media Campaign: Facebook
- Sponsor Item Included in Event Gift Bag
- Sponsor Mention from Stage
- **Reserved Tables at Event (Value: \$600)**
- Sponsor Logo on Event Night Jumbo Screen
- Full Page Ad in Lunar Ball 2016 Program Booklet
- Sponsor Logo in Event Invitation, Evite, & Poster
- Sponsor Logo on Stage Banner
- Sponsor Logo in Lunar Ball 2016 & Other eBlasts
- Sponsor Logo and Link on Event Website
- Sponsor Logo and Link on Ticket Registration Page
- **8 Lunar Ball VIP Tickets (Value: \$1200)**

## GOLD SPONSORSHIP: \$1,250

- Sponsor Item Included in Event Gift Bag
- Sponsor Mention from Stage
- **Reserved Table at Event (Value: \$300)**
- Sponsor Logo on Event Night Jumbo Screen
- **Full Page Ad in Lunar Ball 2016 Program Booklet**
- Sponsor Logo in Event Invitation, Evite, & Poster
- Sponsor Logo on Stage Banner
- Sponsor Logo in Lunar Ball 2016 & Other eBlasts
- Sponsor Logo and Link on Event Website
- Sponsor Logo and Link on Ticket Registration Page
- **4 Lunar Ball VIP Tickets (Value: \$600)**

## SILVER SPONSORSHIP: \$600

- Sponsor Logo on Event Night Jumbo Screen
- **Half Page Ad in Lunar Ball 2016 Program Booklet**
- Sponsor Logo in Event Invitation, Evite, & Poster
- Sponsor Logo on Stage Banner
- Sponsor Logo in Lunar Ball 2016 & Other eBlasts
- Sponsor Logo and Link on Event Website
- Sponsor Logo and Link on Ticket Registration Page
- **2 Lunar Ball VIP Tickets (Value: \$300)**



# SPONSORSHIP MATRIX

	TITLE	PRESENTING	PLATINUM	GOLD	SILVER
<b>SPONSORSHIP BENEFITS</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,250</b>	<b>\$600</b>
Name or Logo in Event Title	✓				
Name or Logo on Reception Signage		✓			
Speaking Time on Stage	✓	✓			
Message to All Current and Past Year Attendees (2000+ people)	✓	✓			
Industry or Category Exclusivity	✓	✓			
Name in Event Press Release	✓	✓	✓		
Logo on Step & Repeat at Event	✓	✓	✓		
Social Media Campaign: Facebook	✓	✓	✓		
Sponsor Item Included in Gift Bag	✓	✓	✓	✓	
Sponsor Mention from Stage	✓	✓	✓	✓	
Reserved Tables at Event	✓	✓	✓	✓	
Sponsor Logo on Event Night Jumbo Screen	✓	✓	✓	✓	✓
Ad in Lunar Ball 2016 Program Booklet	<b>2 premium</b>	<b>1 premium 1 full page</b>	<b>full page</b>	<b>full page</b>	<b>half page</b>
Sponsor Logo in Event Invitation, Evite, & Poster	✓	✓	✓	✓	✓
Sponsor Logo on Stage Banner	✓	✓	✓	✓	✓
Sponsor Logo in Lunar Ball 2016 & Other eBlasts	✓	✓	✓	✓	✓
Sponsor Logo and Link on Event Website	✓	✓	✓	✓	✓
Sponsor Logo and Link on Ticket Registration Page	✓	✓	✓	✓	✓
Lunar Ball VIP Tickets	<b>15</b>	<b>10</b>	<b>8</b>	<b>4</b>	<b>2</b>



# SPONSORSHIP SUBMISSION FORM

THANK YOU FOR YOUR GENEROUS DONATION TO LUNAR BALL 2016.

## I WOULD LIKE TO BECOME A SPONSOR AT THE FOLLOWING LEVEL:

Title \$10,000    Presenting \$5,000    Platinum \$2,500    Gold \$1,250    Silver \$600    Other .....

## CONTACT

Sponsor Name

.....

Address

.....

City, State Zip

.....

Contact Name

.....

Phone

.....

Email

.....

Facebook Page

.....

Website

.....

## AUTHORIZATION

I am authorized to act on behalf of ....., and by signing below, agree to this sponsorship of Lunar Ball 2016.

Signature

.....

Printed Name

.....

Title

.....

Date

.....

## SUBMISSION

Please send relevant information, sponsor logo, and any questions to [sponsorship@lunarball.org](mailto:sponsorship@lunarball.org).

To guarantee printing in our materials, please confirm and email your logo by **February 19, 2016**.

*Your contribution is tax-deductible to the full extent provided by law.*

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— 2016 —

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