



8TH ANNUAL  
**LUNAR BALL**

2016

*Celebrating the Year of the Monkey*

SATURDAY MARCH 12TH ♦ CHICAGO HISTORY MUSEUM

TASTING ITEM SPONSORSHIP

# YOU ARE INVITED



The 8th Annual Lunar Ball, Chicago's largest fundraiser for Asian American young professionals and friends, will be held on Saturday, March 12th at the Chicago History Museum. On behalf of the Lunar Ball Committee, we invite you to support community development and education by becoming a Tasting Item Sponsor for Lunar Ball 2016.

This year, we expect a crowd of 600 of Chicago's most accomplished and involved young professionals to fill the Chicago History Museum for an evening of fun, food, and networking.

The event will include tastings from Chicago's top restaurants like yours. With a large, young professional audience, Lunar Ball is an ideal way to present your distinct dishes to affluent millennials. There will also be cultural performances, multiple DJs, raffle, and silent auction at the event.

We hope you can join us on March 12th!



# LUNAR BALL 2016 ANTICIPATED HIGHLIGHTS

*Lunar Ball is the largest Asian American fundraiser in the Chicagoland area*



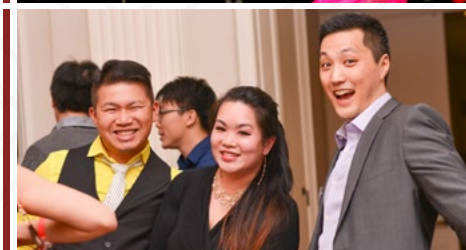
## **ATTENDEES**

600 Attendees



## **COMMUNITY ORGANIZATIONS**

Over 30 Community Organizations collaborate to produce Lunar Ball



## **DIVERSE OUTREACH**

Connect to over 10,000 diverse Chicagoland young professionals via email and social media



## **COMMUNITY IMPACT**

With your support, we will raise \$40,000 for charity this year





# BECOME A TASTING ITEM SPONSOR FOR LUNAR BALL 2016

*Make your brand visible to a thriving community*

Lunar Ball was first held in 2009 under the belief that an event like this could create meaningful opportunities for pan-Asian unity, community service, cultural awareness, and leadership development.

During the past seven years, Lunar Ball has become increasingly successful and inclusive, bringing more and more local communities together. Today, Lunar Ball is a widely anticipated annual event for the Asian American community in the Chicago area.

Last year, 32 diverse Chicagoland community organizations took part in Lunar Ball to celebrate the special holiday and help support essential social services. The 8th Annual Lunar Ball will include even more organizations. We welcome you to become a Lunar Ball Beverage Sponsor and engage with our growing community.

A few of our 2015 Community Organizations





## GIVING BACK TO THE COMMUNITY



Every year, 100% of the proceeds from Lunar Ball support local charities such as our 2015 Community Beneficiary, Project: Vision. The organization is a 501(c)(3) non-profit dedicated to providing Chicago's Bridgeport and Chinatown communities with the tools for educational, personal, and civic development.

*Your support helps provide essential social services and much needed resources for the Chicagoland community, while providing exposure of your brand to a broad base of professionals.*

We communicate your generous contribution to our community organization members and encourage them to support our sponsors.

Tasting Item Sponsors are highlighted during the event, in print materials, and on social media.

# TASTING ITEM SPONSORSHIP



Join us for Lunar Ball 2016. With the support of Chicagoland businesses such as yours, we will reach our goal of raising \$40,000 for local charities such as our 2015 Community Beneficiary, Project: Vision. Your support as a Tasting Item Sponsor is greatly appreciated and helps fulfill our vision of creating an enjoyable and memorable event. As a Tasting Item Sponsor, you would provide 600 sample size servings of your restaurant's signature cuisine at a chef's table during Lunar Ball. Tasting Item Sponsors receive multiple forms of marketing exposure.

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## DONATION INFORMATION

Restaurant Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

Website: \_\_\_\_\_

## COVERAGE AND BRANDING BENEFITS

### Pre-event Highlights

Restaurants' signature items highlighted on Lunar Ball social media

### Presence on Event Night

Decorated table showcasing your cuisine

### Event and Ticketing Websites

Sponsor logo displayed online

### Jumbo Screen Coverage

Logos rotated on stage jumbo screen

### Email

Restaurant included in Lunar Ball email communications

### Program booklet

Restaurant name and logo in print

### Event Menus

Menus highlighting Tasting Item Sponsors

*We look forward to your participation in Lunar Ball 2016!*

**As a Tasting Item Sponsor, I agree to donate 600 samples of each of the following item(s):**

\_\_\_\_\_

Miscellaneous Needs/Requests:

\_\_\_\_\_

\_\_\_\_\_

\*Signature: \_\_\_\_\_

\* Signing this document commits your restaurant to provide the tasting samples listed above along with at least one person to represent your restaurant and distribute food samples during a two and a half-hour shift at the event. Upon receipt of this donation form, a member of the Lunar Ball Committee will contact you to coordinate logistical details like delivery and equipment needs.

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