

SATURDAY • MARCH 25TH



5TH ANNUAL
Lunar Ball
~ 2017 ~

COMMUNITY ORGANIZATION PARTNERSHIPS



YOU ARE INVITED



The 5th Annual Lunar Ball, Chicago's largest fundraiser for Asian American young professionals and friends, will be held on Saturday, March 25th at the historic Wintrust Grand Banking Hall in the Loop. On behalf of the Lunar Ball Planning Committee, we invite you to assist local charities by supporting Lunar Ball 2017.

More than 800 of Chicago's most accomplished and involved young professionals will fill the Wintrust Grand Banking Hall for an evening of fun, food, and networking. The event will be both fun and meaningful, featuring tastings from top restaurants, open bar, cultural performances, DJs, raffle, silent auction, as well as the opportunity to learn about the important work done by our charity beneficiaries.

We hope you can join us on March 25th!

LUNAR BALL 2017 ANTICIPATED HIGHLIGHTS



Lunar Ball is the largest Asian American fundraiser in the Chicagoland area

ATTENDEES

More than 800 attendees



COMMUNITY ENGAGEMENT

Over 30 Community Organizations collaborate to produce Lunar Ball



DIVERSE OUTREACH

Connect to over 10,000 diverse Chicagoland young professionals via email and social media



COMMUNITY IMPACT

With your support, we will raise more than \$50,000 for local charities



CONNECT WITH THE ASIAN AMERICAN COMMUNITY IN CHICAGO

Make your brand visible to a thriving community

Lunar Ball was founded in 2013 under the belief that a volunteer-run event could strengthen the community and create meaningful opportunities for service, cultural awareness, and leadership development.

Around 200 people from a handful of community organizations attended the inaugural Lunar Ball at the National Hellenic Museum. Over the past 4 years, Lunar Ball has grown tremendously and brought additional groups and communities together. At last year's Lunar Ball at the Chicago History Museum, over 700 attendees from 32 different organizations celebrated the holiday and raised funds and awareness of charities doing important work in the community.

This year's event at the Wintrust Grand Banking Hall will continue growing both attendee and organization participation as Lunar Ball becomes one of the premiere events for Chicago's Asian American and young professional communities.



A few of our Community Organizations





GIVING BACK TO THE COMMUNITY



Every year, 100% of the proceeds from Lunar Ball support different local Chicagoland charities doing critical, innovative work in areas such as youth, elderly, and refugee services, education, workforce development, arts and culture, and leadership development.

Your support helps provide essential social services and much needed resources for the Chicagoland community, while providing exposure of your brand to a broad audience of professionals.

We tell Lunar Ball attendees, alumni, and community organization members about your generous contribution and encourage them to support our sponsors.

Additionally, sponsors are highlighted before the event through email, websites, social media, and other channels and prominently displayed within program materials and signage throughout the event. We are committed to helping both our beneficiary charities and our sponsors achieve their goals and look forward to discussing ideas for partnership and collaboration.

COMMUNITY PARTNER BENEFITS

Join us for Lunar Ball! With the support of Chicagoland organizations such as yours, we hope to reach our goal of raising at least \$50,000 for local charities. Community partner organizations are vital to the success of Lunar Ball and help ensure a diverse, high achieving, and fun attendee base.

Community partners will receive ticket discounts for members, listing and logo placement in the program booklet, inclusion in event publicity, and other marketing exposure. There is no cost or financial commitment, we simply request that organizations publicize Lunar Ball to their networks and attend with as many members as possible!

COMMUNITY PARTNERS RECEIVE BENEFITS OF:

- Organization Logo on Event Night Jumbo Screen
- Organization Logo in Event Program Booklet
- Discounted Ad in Event Program Booklet (optional)
- Organization Name in Lunar Ball & Other eBlasts
- Organization Name and Link on Event Website
- Lunar Ball Ticket Discount For Organization Members
- \$5 Donation to Organization for Every Ticket Purchased By Members

COMMUNITY PARTNER BENEFITS

- Publicize Lunar Ball to organization members
- Share event social media posts (at least 2 per month)
- Include Lunar Ball in organization email newsletters (at least 1 per month)
- Follow/connect with Lunar Ball on Facebook and Twitter



COMMUNITY PARTNER FORM

THANK YOU FOR YOUR SUPPORT OF LUNAR BALL.

WE WOULD LIKE TO BE A LUNAR BALL COMMUNITY PARTNER

CONTACT

Organization Name

.....

Address

.....

City, State Zip

.....

Contact Name

.....

Phone

.....

Email

.....

Facebook Page

.....

Website

.....

AUTHORIZATION

I am authorized to act on behalf of

..... /

and by signing below, agree to be a Community Partner for Lunar Ball.

Signature

.....

Printed Name

.....

Title

.....

Date

.....

SUBMISSION

Please send relevant information, organization logo, and any questions to **marketing@lunarball.org**.

To guarantee printing in our materials, please ***confirm and email your logo by February 24, 2017.***

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SATURDAY, MARCH 25TH
WINTRUST GRAND BANKING HALL
CHICAGO, IL